



Merchandise Application, Rules and Information

Thank you for your interest in 3 Days of Heads and Dead October 8th – 10th 2021. We have chosen a beautiful Wooded 80+ Acre venue on the Santa Fe River called Ellie Rays RV Resort to host our event located at 3349 NW 110th St. Branford FL 32008. We are expecting anywhere between 500 – 1,500 guests to join in on the festivities. This is a Covid-19 sensitive, limited Capacity event where masks are requested for patrons and required for staff. We are looking for a broad spectrum of misc. goods and services to represent the south east’s best festival vendors. The merchandise vendor fee is \$300, which includes 2 weekend camping passes and a 10x10 booth space; each individual 10x10 spot that is needed will be available at the cost of an additional booth cost. The fee is good for one business per booth spot with two staff member. If additional staff members are assisting you, each person must pay an additional \$75 per booth spot. Primitive camping is available to them at that price.

Application deadline is September 26th, 2021. Please send the applications via email to: 3DaysOfHeadsAndDeadVendors@gmail.com

We will notify the selected artists by September 27th, 2021. Upon notification of acceptance we will require payment for your space in full by October 1st, 2021. Once accepted and payment is made no refunds will be available. Your accepted application is a commitment to exhibit.

Vendors are requested to be set up and open for display by 11:00am on Friday. Location is at the vendor coordinator’s discretion. Friday, Saturday, Sunday artists are asked to have their booth set up for exhibit during festival hours. Sunday, vendors may pack up any time at their discretion.

Company: _____
Address: _____

Phone: _____

Email: _____

Please provide a description of your goods or services:

Price range:

Website address to view goods or services and setup: _____

If you do not have a website we ask that you email pictures of 4 representative samples of your goods or services plus setup at the time of application to:

3DaysOfHeadsAndDeadVendors@gmail.com

Do you have any special needs? _____

Camping needs _____

RV or camper? _____ **yes** _____ **no** (If yes; additional cost will incur)

Describe your tent/booth/setup including type, appearance, and size:

Also, provide a picture of your setup if you do not have it posted on your website

Merchandise vendors are responsible for providing their own extension cords, power strips, and lighting. Power will be provided; however, usage will be regulated. It is the vendor's responsibility to utilize power in a safe manner and to secure all power cords from creating a hazard to our guests.

All tents, booths, trailers, tables, etc. are to be provided by the artist. They will not be provided for you. We require that all participating artists present themselves and their setup in a professional manor at all times, keeping the area clean and safe for our guests. We encourage all of our vendors to create a fun and festive display, keeping in mind that this is a family friendly event. 3 Days of Heads and Dead has the right to request any vendor to remove any offensive merchandise.

Vendors may leave displays up overnight; however, 3 Days of Heads and Dead or Ellie Rays will not be liable for any loss or damages from any occurring circumstance. The security and protection of your booth area and your goods and belongings are your sole responsibility.

Vendor is responsible to collect and report sales tax according to law on any items sold. Vendor acknowledges and agrees that 3 Days of Heads and Dead does not guarantee weather conditions or guest numbers and shall not be liable for loss or damages of any type due to partial or complete cancellation of the event. 3 Days of Heads and Dead is in no way responsible for merchandise or equipment damage, personal injury or property damage at the event. Vendor agrees to comply with requirements listed within this application.

By signing this application the artist agrees to allow the use of the vendor's name and images of their goods or services provided for this application for promotion, advertising, and marketing of the 3 Days of Heads and Dead, WYE Entertainment LLC and Ellie Rays RV Resort, but not guaranteed. The Vendor also agrees that any photos or video taken of the vendor or his work at the festival may be used for promotion, advertising and marketing of the 3 Days of Heads and Dead, WYE Entertainment LLC and Ellie Rays RV Resort past or future.

Signature: _____ **Date:** _____