



## Food Vendor Application, Rules and Information

Thank you for your interest in 3 Days of Heads and Dead October 8<sup>th</sup> – 10<sup>th</sup> 2021. We have chosen a beautiful Wooded 80+ Acre venue on the Santa Fe River called Ellie Rays RV Resort to host our event located at 3349 NW 110<sup>th</sup> St. Branford FL 32008. We are expecting anywhere between 500 – 1,500 guests to join in on the festivities. This is a Covid-19 sensitive, limited Capacity event where masks are requested for patrons and required for staff. We are looking for a broad spectrum of misc. goods and services to represent the south east’s best festival vendors. This is a family friendly event so we encourage treats for the kids too. We want all of our vendors to be successful; therefore, we are limiting our vendors to a select few.

Main food vendors (full menu) \$600 fee  
 Specialty/desert vendors (booth or push cart) \$400 fee

We will do our best to ensure that we do not duplicate any services of the vendors chosen.

Each vendor will be provided 10x10 booth space. The fee is good for one business per booth spot with two staff member. If additional staff members are assisting you, each person must pay an additional \$75 per booth spot. Primitive camping is available to them at that price.

Application deadline is September 26<sup>th</sup>, 2021. Please send the applications via email to:  
[3DaysOfHeadsAndDeadVendors@gmail.com](mailto:3DaysOfHeadsAndDeadVendors@gmail.com)

We will notify the selected artists by September 27<sup>th</sup>, 2021. Upon notification of acceptance we will require payment for your space in full by October 1st, 2021. Once accepted and payment is made no refunds will be available. Your accepted application is a commitment to exhibit.

Vendors are requested to be set up and open for display by 11:00am on Friday. Location is at the vendor coordinator’s discretion. Friday, Saturday, Sunday artists are asked to have their booth set up for exhibit during festival hours. Sunday, vendors may pack up any time at their discretion.

**Applying for:**

Main Food Vendor  Specialty/Desert Booth  Push Cart

**Vendor Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**# of Staff:** \_\_\_\_\_

**Website address to view goods or services and setup:** \_\_\_\_\_

**If you do not have a website we ask that you email pictures of 4 representative samples of your goods or services plus setup at the time of application to:**

3DaysOfHeadsAndDeadVendors@gmail.com

**Do you have any special needs?** \_\_\_\_\_

**Camping needs** \_\_\_\_\_

**RV or camper?** \_\_\_\_\_ **yes** \_\_\_\_\_ **no** (If yes; additional cost will incur)

**List of menu items sold (food and beverage) and price:**  
(No alcoholic beverages to be sold by vendors)

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**Describe your tent/booth/setup including type, appearance, and size:**

_____
_____
_____
_____
_____

**(Also please provide a picture of your setup or a web address to view)**

Vendors are responsible for providing their own extension cords, power strips, lighting and quiet generator. It is the vendor's responsibility to utilize power in a safe manner and to secure all power cords from creating a hazard to our guests.

We require all vendors to be licensed and comply with state and local regulations pertaining to permits, health, and sales tax.

All tents, booths, trailers, tables, etc. are to be provided by the vendor. They will not be provided for you.

We require that all participating food vendors present themselves and their setup in a professional manor at all times, keeping the area clean and safe for our guests. Vendors are required to dispose of all waste and recyclable materials properly in designated areas.

All Food Vendors are required to provide food for certain band members and staff free of charge as part of the fee for being part of the event.

Food Vendors are required to carry liability insurance of \$1,000,000 per event and have Ellie Rays RV Resort named as additional insured. This must be provided at time of acceptance/payment.

Vendor is responsible to collect and report sales tax according to law on any items sold. Vendor acknowledges and agrees that 3 Days of Heads and Dead does not guarantee weather conditions or guest numbers and shall not be liable for loss or damages of any type due to partial or complete cancellation of the event. 3 Days of Heads and Dead is in no way responsible for merchandise or equipment damage,

personal injury or property damage at the event. Vendor agrees to comply with requirements listed within this application.

By signing this application the vendor agrees to allow the use of the vendor's name and images of their goods or services provided for this application for promotion, advertising, and marketing of the 3 Days of Heads and Dead, WYE Entertainment LLC and Ellie Rays RV Resort, but not guaranteed. The Vendor also agrees that any photos or video taken of the vendor or his work at the festival may be used for promotion, advertising and marketing of the 3 Days of Heads and Dead, WYE Entertainment LLC and Ellie Rays RV Resort past or future.

**Vendor signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_